

# GLCC Template Business Case for a National Lung Cancer Screening Programme

## How to use this resource

This resource is designed to provide you with a flexible package of information and evidence for you to draw on and adapt to meet your local needs in arguing the case for a national lung cancer screening programme.

We have developed two core packages:

- **Starting the conversation** – for people at an early stage of working to develop a national lung cancer screening programme. The materials essentially provide the top-line ‘elevator pitch’ to use in discussions
- **Building the business case** – for people who are further along the road in developing a national lung cancer screening programme, providing the materials to develop a more detailed business case to put to policy makers and healthcare organisations

## Acknowledgements

The Global Lung Cancer Coalition would like to thank Dr Susan Mayor for creating these documents; Sarah Winstone, Riddhi Thakrar and the Team at Incisive Health for project managing; and also, the following experts for their time in commenting on and shaping the work – Dr Emma O'Dowd, Professor David Baldwin, Maureen Rigney, Aoife McNamara, and Sarah Butson.