GLCC Template Business Case for a National Lung Cancer Screening Programme

**How to use this resource**

This resource is designed to provide you with a flexible package of information and evidence for you to draw on and adapt to meet your local needs in arguing the case for a national lung cancer screening programme.

We have developed two core packages:

- **Starting the conversation** – for people at an early stage of working to develop a national lung cancer screening programme. The materials essentially provide the top-line ‘elevator pitch’ to use in discussions

- **Building the business case** – for people who are further along the road in developing a national lung cancer screening programme, providing the materials to develop a more detailed business case to put to policy makers and healthcare organisations

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